TABLE 2

This table lists all charitable organizations that conducted commercial fundraising campaigns and ranks them by the percentage of donated money which actually went to charity, i.e., from a high of 100% going to charity to a low of zero.

Note: Negative amounts in the “To Charity” column indicate the campaign raised less than the commercial fundraiser fee guaranteed in the contract between the charity and the fundraiser.
### Charity/Charitable Purpose, CFR Listing by Percentage to Charity

**Listing by Percent in Descending Order**

<table>
<thead>
<tr>
<th>Charity/Charitable Purpose</th>
<th>Commercial Fundraiser</th>
<th>T Revenue</th>
<th>To Charity</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>GROUNDSPRING.ORG</td>
<td>WORKING ASSETS ONLINE, INC.</td>
<td>9,730.00</td>
<td>9,730.00</td>
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<tr>
<td>HUMANE SOCIETY OF THE UNITED STATES, THE</td>
<td>BUILD-A-BEAR WORKSHOP, INC.</td>
<td>234,363.00</td>
<td>234,363.00</td>
<td>100.00</td>
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<tr>
<td>SUSAN G. KOMEN BREAST CANCER FOUNDATION, THE</td>
<td>BUILD-A-BEAR WORKSHOP, INC.</td>
<td>25,318.00</td>
<td>25,318.00</td>
<td>100.00</td>
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<td>GROUNDSPRING.ORG</td>
<td>WORKING ASSETS ONLINE, INC.</td>
<td>307,784.00</td>
<td>307,784.00</td>
<td>100.00</td>
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<td>BUILD-A-BEAR WORKSHOP, INC.</td>
<td>205,182.00</td>
<td>205,182.00</td>
<td>100.00</td>
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<td>FIRST BOOK</td>
<td>BUILD-A-BEAR WORKSHOP, INC.</td>
<td>54,319.00</td>
<td>54,319.00</td>
<td>100.00</td>
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<td><strong>INTERNATIONAL CHRISTIAN MEDIA, INC.</strong></td>
<td>UNIVISION MARKETING GROUP, INC.</td>
<td>13,361.00</td>
<td>13,361.00</td>
<td>100.00</td>
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<td>CON AGRA FOODS FEEDING CHILDREN BETTER FOUNDATION</td>
<td>QUIZNSOS MASTER, LLC</td>
<td>57,121.24</td>
<td>57,121.24</td>
<td>100.00</td>
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<td>WEST COAST ISLAMIC SOCIETY, INC.</td>
<td>NORTH AMERICAN PROFESSIONAL SERVICE, INC.</td>
<td>18,230.00</td>
<td>18,171.00</td>
<td>99.68</td>
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<td>AL-ARGAM ISLAMIC SCHOOL</td>
<td>NORTH AMERICAN PROFESSIONAL SERVICE, INC.</td>
<td>65,000.00</td>
<td>63,710.60</td>
<td>98.02</td>
</tr>
<tr>
<td><strong>ARTHRITIS FOUNDATION OF SOUTHERN CALIFORNIA</strong></td>
<td>PUBLIC INTEREST COMMUNICATIONS, INC.</td>
<td>122,616.35</td>
<td>119,630.32</td>
<td>97.56</td>
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<td>NATIONAL WOMEN'S HEALTH NETWORK</td>
<td>SHARE GROUP, INC.</td>
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<td>665,095.00</td>
<td>96.67</td>
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<td>UNITED CANCER RESEARCH SOCIETY</td>
<td>ROBERT EARHART</td>
<td>1,172,000.00</td>
<td>1,127,993.00</td>
<td>96.25</td>
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</table>

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</tr>
</thead>
<tbody>
<tr>
<td>MOTION PICTURE &amp; TELEVISION FUND FOUNDATION</td>
<td>LEVY, PAZANTI &amp; ASSOCIATES</td>
<td>385,075.00</td>
<td>364,311.00</td>
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<td>M.S.C.C.</td>
<td>NORTH AMERICAN PROFESSIONAL SERVICE, INC.</td>
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<td>137,850.00</td>
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<td>UNITED FRIENDS OF THE CHILDREN</td>
<td>LEVY, PAZANTI &amp; ASSOCIATES</td>
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<td>166,141.27</td>
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<td>37.00</td>
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<td>BOYS &amp; GIRLS CLUB OF SAN GABRIEL VALLEY</td>
<td>CHARITABLE CHOICES</td>
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<td>CHILDREN'S HUNGER FUND</td>
<td>CHARITABLE CHOICES</td>
<td>1,550.00</td>
<td>1,433.75</td>
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<td>FATHER JOE'S VILLAGES</td>
<td>CHARITABLE CHOICES</td>
<td>500.00</td>
<td>462.50</td>
<td>92.50</td>
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<td>GIVING CHILDREN HOPE</td>
<td>CHARITABLE CHOICES</td>
<td>230.00</td>
<td>212.75</td>
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<td>NATIONAL AIDS FOUNDATION-JOSUE HOMES</td>
<td>CHARITABLE CHOICES</td>
<td>200.00</td>
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<td>AIDS RESEARCH ALLIANCE OF AMERICA</td>
<td>CHARITABLE CHOICES</td>
<td>30.00</td>
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<td>ST. VINCENT DE PAUL VILLAGE</td>
<td>CHARITABLE CHOICES</td>
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<td>92.50</td>
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<td>CHARITABLE CHOICES</td>
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<td>NORTH AMERICAN PROFESSIONAL SERVICE, INC.</td>
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<td>144,445.76</td>
<td>91.59</td>
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<td>127,432.00</td>
<td>90.45</td>
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<td>PLAN A</td>
<td>1,135,861.00</td>
<td>1,011,528.35</td>
<td>89.05</td>
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<tbody>
<tr>
<td>** LEUKEMIA AND LYMPHOMA SOCIETY</td>
<td>HAINES &amp; COMPANY, INC.</td>
<td>14,413,398.00</td>
<td>12,830,378.97</td>
<td>89.02</td>
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<td>CHILDREN'S HOSPITAL OAKLAND FOUNDATION</td>
<td>ARIA COMMUNICATIONS CORPORATION</td>
<td>45,769.00</td>
<td>40,128.00</td>
<td>87.68</td>
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<td>CEDARS-SINAI RESEARCH FOR WOMEN'S CANCER</td>
<td>EVENTS UNLIMITED, INC.</td>
<td>1,714,442.33</td>
<td>1,471,629.74</td>
<td>85.84</td>
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<td>KINDHEARTS</td>
<td>NORTH AMERICAN PROFESSIONAL SERVICE, INC.</td>
<td>52,244.00</td>
<td>44,682.54</td>
<td>85.53</td>
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<td>INTERNATIONAL LUTHERAN LAYMEN'S LEAGUE</td>
<td>MDS COMMUNICATIONS CORPORATION</td>
<td>20,920.00</td>
<td>17,855.00</td>
<td>85.35</td>
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<tr>
<td>** UNIVERSITY OF CALIFORNIA, SAN FRANCISCO</td>
<td>TELECOMP, INC.</td>
<td>618,315.02</td>
<td>526,405.02</td>
<td>85.14</td>
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<td>WEBB SCHOOLS, THE</td>
<td>WEISER &amp; ASSOCIATES</td>
<td>14,655.00</td>
<td>12,263.78</td>
<td>83.68</td>
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<td>CHILDREN'S HOSPITAL OAKLAND FOUNDATION</td>
<td>ARIA COMMUNICATIONS CORPORATION</td>
<td>41,430.00</td>
<td>34,471.00</td>
<td>83.20</td>
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<td>BENICIA LITTLE LEAGUE</td>
<td>TOM NEWLIN</td>
<td>20,604.77</td>
<td>17,139.14</td>
<td>83.18</td>
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<td>LOYOLA LAW SCHOOL</td>
<td>WEISER &amp; ASSOCIATES</td>
<td>26,590.00</td>
<td>22,080.46</td>
<td>83.04</td>
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<td>MARCH OF DIMES</td>
<td>ADVANCED BUSINESS TECHNOLOGIES, INC.</td>
<td>470,005.00</td>
<td>388,782.00</td>
<td>82.72</td>
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<tr>
<td>SAVE THE CHILDREN FEDERATION</td>
<td>TELEFUND, INC.</td>
<td>379,083.00</td>
<td>311,920.00</td>
<td>82.28</td>
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<tr>
<td>STOP CANCER</td>
<td>EVENTS UNLIMITED, INC.</td>
<td>291,925.00</td>
<td>239,551.72</td>
<td>82.06</td>
</tr>
<tr>
<td>** BRADY CAMPAIGN TO PREVENT HANDGUN VIOLENCE</td>
<td>PUBLIC INTEREST COMMUNICATIONS, INC.</td>
<td>116,309.00</td>
<td>95,431.00</td>
<td>82.05</td>
</tr>
<tr>
<td>UNIVERSITY OF THE PACIFIC SCHOOL OF DENTISTRY</td>
<td>WEISER &amp; ASSOCIATES</td>
<td>24,665.00</td>
<td>19,935.59</td>
<td>80.83</td>
</tr>
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<tr>
<td>SABERA FOUNDATION</td>
<td>EVENTS UNLIMITED, INC.</td>
<td>1,715,477.60</td>
<td>1,378,989.81</td>
<td>80.39</td>
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<td>MKTG TELESERVICES, INC.</td>
<td>773,516.00</td>
<td>614,879.00</td>
<td>79.49</td>
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<td>PKD FOUNDATION</td>
<td>ADVANTAGE FUND-RAISING CONSULTING, INC.</td>
<td>938,112.82</td>
<td>742,758.17</td>
<td>79.18</td>
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<td>CHILDREN'S DEFENSE FUND</td>
<td>PLAN A</td>
<td>373,825.00</td>
<td>295,063.33</td>
<td>78.93</td>
</tr>
<tr>
<td>ALAMO SCHOOL</td>
<td>TOM NEWLIN</td>
<td>27,054.85</td>
<td>21,281.10</td>
<td>78.66</td>
</tr>
<tr>
<td>CUPERTINO NATIONAL LITTLE LEAGUE</td>
<td>TOM NEWLIN</td>
<td>4,849.50</td>
<td>3,810.41</td>
<td>78.57</td>
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<td>ALTERNATIVE LIVING FOR THE AGING</td>
<td>EVENTS UNLIMITED, INC.</td>
<td>91,975.00</td>
<td>70,993.58</td>
<td>77.19</td>
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<td>COOPERATIVE FOR ASSISTANCE AND RELIEF EVERYWHERE, INC.</td>
<td>MDS COMMUNICATIONS CORPORATION</td>
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<td>69,461.00</td>
<td>77.15</td>
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<td>PACIFIC LUTHERAN THEOLOGICAL SEMINARY</td>
<td>ARIA COMMUNICATIONS CORPORATION</td>
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<td>13,329.99</td>
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<td>DEVELOPMENT CENTER, LLC, THE</td>
<td>130,665.00</td>
<td>100,539.00</td>
<td>76.94</td>
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<tr>
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<td>MDS COMMUNICATIONS CORPORATION</td>
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<td>EVENTS UNLIMITED, INC.</td>
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<td>372,322.58</td>
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<td>GILROY 14-U HOT SHOTS</td>
<td>TOM NEWLIN</td>
<td>1,995.00</td>
<td>1,501.97</td>
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<tr>
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<td>EVENTS UNLIMITED, INC.</td>
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<td>732,477.21</td>
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</thead>
<tbody>
<tr>
<td>PACIFIC LEGAL FOUNDATION</td>
<td>BLV AGRIBUSINESS CONSULTANT</td>
<td>227,108.46</td>
<td>170,637.45</td>
<td>75.13</td>
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<td>HUDSON BAY COMPANY OF ILLINOIS, INC.</td>
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<td>13,321.76</td>
<td>75.05</td>
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<td>TOM NEWLIN</td>
<td>11,400.50</td>
<td>8,476.72</td>
<td>74.35</td>
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<td>ALPINE WEST LITTLE LEAGUE</td>
<td>TOM NEWLIN</td>
<td>8,204.00</td>
<td>6,099.28</td>
<td>74.35</td>
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<td>TELEFUND, INC.</td>
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<td>416,025.00</td>
<td>74.22</td>
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<tr>
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<td>LEVY, PAZANTI &amp; ASSOCIATES</td>
<td>183,673.00</td>
<td>135,822.00</td>
<td>73.95</td>
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<td>CITYTEAM MINISTRIES</td>
<td>MDS COMMUNICATIONS CORPORATION</td>
<td>107,080.00</td>
<td>78,368.00</td>
<td>73.19</td>
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<td>AMERICAN CANCER SOCIETY, INC.</td>
<td>FUTUREMARKET TELECENTER, INC.</td>
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<td>381,170.28</td>
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<td>LONG BEACH AQUARIUM OF THE PACIFIC</td>
<td>IDC, LTD.</td>
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<td>WEISER &amp; ASSOCIATES</td>
<td>9,909.00</td>
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<tbody>
<tr>
<td>UNION OF CONCERNED SCIENTISTS</td>
<td>SHARE GROUP, INC.</td>
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<td>24,625.00</td>
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<td>EVENTS UNLIMITED, INC.</td>
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<td>MDS COMMUNICATIONS CORPORATION</td>
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<td>30,332.00</td>
<td>71.66</td>
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<td>METROPOLITAN MUSEUM OF ART, THE</td>
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</tr>
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<td>UNITED CANCER RESEARCH SOCIETY</td>
<td>KKA ENTERPRISES, INC.</td>
<td>3,271,742.00</td>
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<tr>
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<td>MDS COMMUNICATIONS CORPORATION</td>
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<td>MKTG TELESERVICES, INC.</td>
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<td>LEVY, PAZANTI &amp; ASSOCIATES</td>
<td>523,881.00</td>
<td>366,075.00</td>
<td>69.88</td>
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<td>FRIENDS OF THE NATIONAL PARKS AT GETTYSBURG, INC.</td>
<td>ARIA COMMUNICATIONS CORPORATION</td>
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<th>%</th>
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<tbody>
<tr>
<td>BOYS &amp; GIRLS CLUB OF SAN PEDRO</td>
<td>KNOCK OUT PRODUCTIONS</td>
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<td>589,167.00</td>
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<td>9 TO 5 WORKING WOMEN EDUCATION FUND</td>
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<td>** KTEH FOUNDATION</td>
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<td>385,844.00</td>
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<th>To Charity</th>
<th>%</th>
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<tbody>
<tr>
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<tbody>
<tr>
<td>UC IRVINE GRADUATE OF SCHOOL MANAGEMENT</td>
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<td>28,350.00</td>
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<td>LEAGUE OF WOMEN VOTERS OF THE UNITED STATES</td>
<td>OUTREACH CENTER, INC., THE</td>
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<td>64.27</td>
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<td>AMERICAN FIELD SERVICE-USA, INC.</td>
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<tbody>
<tr>
<td>** UNITED STATES SKI TEAM FOUNDATION</td>
<td>PUBLIC INTEREST COMMUNICATIONS, INC.</td>
<td>130,665.00</td>
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<td>WALK-THE-TALK PRODUCTIONS, INC.</td>
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<tbody>
<tr>
<td>KEHILLA JEWISH HIGH SCHOOL</td>
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<td>KVIE CHANNEL 6</td>
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<td>PACIFIC COAST AIR MUSEUM</td>
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<td>FRIENDS OF THE FAMILY</td>
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<tbody>
<tr>
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<td>** SAN FRANCISCO AIDS FOUNDATION</td>
<td>WALK-THE-TALK PRODUCTIONS, INC.</td>
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<tr>
<td>CAMPANILE FOUNDATION, THE</td>
<td>ALARUS AGENCY, INC., THE</td>
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<th>T Revenue</th>
<th>To Charity</th>
<th>%</th>
</tr>
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<tbody>
<tr>
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<th>To Charity</th>
<th>%</th>
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<td>THE</td>
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<td>THE</td>
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<th>T Revenue</th>
<th>To Charity</th>
<th>%</th>
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<tr>
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<tbody>
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Table 2

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<th>T Revenue</th>
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<tr>
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<td>DEPUTY SHERIFFS ASSOCIATION OF SANTA CLARA COUNTY</td>
<td>TBS PRODUCTIONS</td>
<td>418,512.00</td>
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<td>410,681.00</td>
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<td>141,853.95</td>
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</table>

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Table 2
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<tr>
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<th>T Revenue</th>
<th>To Charity</th>
<th>%</th>
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<tbody>
<tr>
<td>TUSTIN POLICE ASSOCIATION</td>
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<td>20.00</td>
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<th>T Revenue</th>
<th>To Charity</th>
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<tr>
<td>SURVIVORS AND VICTIMS EMPOWERED</td>
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<td>2,342.33</td>
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<td>** SURVIVORS AND VICTIMS EMPOWERED</td>
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<td>6,401.59</td>
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<tr>
<td>SECRET WITNESS OF SHASTA COUNTY</td>
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<tr>
<td>SECRET WITNESS OF SHASTA COUNTY</td>
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<td>SHASTA COUNTY DEPUTY SHERIFFS ASSOCIATION</td>
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</tbody>
</table>

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<th>T Revenue</th>
<th>To Charity</th>
<th>%</th>
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<tbody>
<tr>
<td>DEFEAT DIABETES FOUNDATION, INC.</td>
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<td>REDDING PEACE OFFICERS ASSOCIATION</td>
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</tr>
</thead>
<tbody>
<tr>
<td>SEASIDE FIREFIGHTERS ASSOCIATION</td>
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<td><strong>SOUTHERN POVERTY LAW CENTER</strong></td>
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<th>To Charity</th>
<th>%</th>
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<tbody>
<tr>
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<td>TELMAR PRODUCTIONS INC.</td>
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<th>To Charity</th>
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<td><strong>NATIONAL WILDLIFE FEDERATION</strong></td>
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<tr>
<td>PLANETARY SOCIETY, THE</td>
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<td>47,418.00</td>
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<tr>
<td>** CALIFORNIA STATE UNIVERSITY, SACRAMENTO TRUST FOUNDATION</td>
<td>EDGE TELESERVICES, INC.</td>
<td>5,940.00</td>
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<tr>
<td>** PUBLIC CITIZEN FOUNDATION</td>
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<tr>
<td>CHRISTIAN BLIND MISSION INTERNATIONAL</td>
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<td>FOUNDATION FOR NATIONAL PROGRESS</td>
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</tr>
</tbody>
</table>

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Table 2

Page 49
<table>
<thead>
<tr>
<th>Charity/Charitable Purpose</th>
<th>Commercial Fundraiser</th>
<th>T Revenue</th>
<th>To Charity</th>
<th>%</th>
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<tbody>
<tr>
<td>HUMAN RIGHTS CAMPAIGN FOUNDATION</td>
<td>TELEFUND, INC.</td>
<td>475,258.30</td>
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<td>ENVIRONMENTAL CAREERS ORGANIZATION</td>
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<td>AMERICA'S ATHLETES WITH DISABILITIES, INC.</td>
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<td>EAST COUNTY LATINO ASSOCIATION</td>
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<td>COUNCIL FOR A LIVABLE WORLD</td>
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<td>CALIFORNIA STATE PARKS FOUNDATION</td>
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<td>AMERICAN HUMANE SOCIETY</td>
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<td>GAY, LESBIAN AND STRAIGHT EDUCATION NETWORK</td>
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<td>29,484.00</td>
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</tbody>
</table>

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</tr>
</thead>
<tbody>
<tr>
<td>HSUS WILDLIFE LAND TRUST, THE</td>
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<td>8,479.00</td>
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<td>INFACT &quot;INFT&quot;</td>
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<td>NATIONAL WILDLIFE FEDERATION</td>
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</tbody>
</table>

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<th>To Charity</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>NATIONAL TRUST FOR HISTORIC PRESERVATION IN THE UNITED</td>
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<tr>
<td>STATES</td>
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<td>CHURCH WORLD SERVICE, INC.</td>
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<tr>
<td><strong>Total Revenue</strong></td>
<td>211,298,782</td>
<td><strong>Total Charity</strong></td>
<td>98,789,625</td>
<td><strong>Average Percent to Charity</strong></td>
</tr>
</tbody>
</table>

*The information has not been audited by the Attorney General's office, but is information as reported by the commercial fundraiser. A percentage greater than 100% may indicate that the commercial fundraiser guaranteed a specific amount to a charity but did not raise enough to cover the guaranteed amount.

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