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**Via Certified U.S. Mail & Electronic Mail**

April 14, 2011

Aeropostale, Inc.  
Edward M. Slezak  
General Counsel  
112 West 34<sup>th</sup> Street, 22<sup>nd</sup> Floor  
New York, NY 10120

RE: NOTICE OF VIOLATION to Aeropostale (JCT # 3939)  
*People v. Burlington Coat Factory Warehouse Corp. et al.*  
Superior Court of California, County of Alameda, Case No. RG 04-162075

Dear Mr. Slezak:

I am writing to you about an accessory purchased at Aeropostale, Inc. that violates the lead standards established in a consent judgment to which your company is a party, and that violates California Health and Safety Code section 25214.2(b)(3). This letter constitutes a Notice of Violation pursuant to Section 4.2 of the consent judgment. A copy of the consent judgment is available on our web site, at <http://ag.ca.gov/prop65/pdfs/-amendedConsent.pdf>.

The violation was observed in the leather part of a brown leather bracelet with pink string and rhinestone exterior. The SKU is 98971174. The violation was found in a Concord, California store. The internal reference number for these pieces is JCT # 3939. (Please use the internal reference numbers in correspondence about this notice).

Samples of this accessory were purchased in Concord, California on March 8, 2011. Test results indicate 2200 ppm lead in the brown imitation leather on the bracelet of JCT # 3939. Photos of the piece, along with the test reports and supporting documentation, are enclosed with this notice.

Lead is a toxic metal that damages the nervous system and other organs. A part of your response to this notice under section 4.2.3 of the consent judgment, we request that you provide data about the amount of the different jewelry items offered for sale, sold, and removed from shelves in your stores in California. We also would like to know what the company will do with the jewelry that it will not sell in California, and what measures your company will take to prevent other jewelry with lead from being sold in the future.

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Please do not hesitate to call if you have any questions.

Sincerely,

JAMIE JEFFERSON  
Deputy Attorney General

For KAMALA HARRIS  
Attorney General

Enclosures

cc: Caroline Cox, Center for Environmental Health  
Eric Somers, Lexington Law Group  
Katherine Moore, Sentor Pavley's Office

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