

**KAMALA HARRIS**  
**Attorney General**

**State of California**  
**DEPARTMENT OF JUSTICE**



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**Via Certified U.S. Mail & Electronic Mail**

March 1, 2011

Hot Topic, Inc.  
General Counsel  
18305 E. San Jose Ave.  
City of Industry, CA 91748

RE: NOTICE OF VIOLATION to Hot Topic (JCT #3754)  
*People v. Burlington Coat Factory Warehouse Corp. et al.*  
Superior Court of California, County of Alameda, Case No. RG 04-162075

Dear Madam:

I am writing to you about an accessory purchased at Hot Topic in San Francisco, California that violates the lead standards established in a consent judgment to which your company is a party, and that violates California Health and Safety Code section 25214.2(b)(3). This letter constitutes a Notice of Violation pursuant to Section 4.2 of the consent judgment. A copy of the consent judgment is available on our web site, at <http://ag.ca.gov/prop65/pdfs/-amendedConsent.pdf>.

The violations were observed in the clasp of a necklace with a bird pendant. The SKU is 001275390001. Our internal reference number is JCT 3754. (Please use the internal reference numbers in correspondence about this notice.)

Samples of this accessory were purchased in San Francisco on February 8, 2011. Test results indicate 49% percent lead in the clasp of JCT 3754. Photos of the piece, along with the test reports and supporting documentation, are enclosed with this notice.

Lead is a toxic metal that damages the nervous system and other organs. A part of your response to this notice under section 4.2.3 of the consent judgment, we request that you provide data about the amount of the different jewelry items offered for sale, sold, and removed from shelves in your stores in California. We also would like to know what the company will do with

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the jewelry that it will not sell in California, and what measures your company will take to prevent other jewelry with lead from being sold in the future.

Please do not hesitate to call if you have any questions.

Sincerely,

JAMIE JEFFERSON  
Deputy Attorney General

For KAMALA HARRIS  
Attorney General

Enclosures

cc: Caroline Cox, Center for Environmental Health  
Eric Somers, Lexington Law Group  
Katherine Moore, Senator Pavley's Office  
Jeffrey Margulies, Fulbright & Jaworski, LLP (via electronic mail)

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