

KAMALA D. HARRIS
Attorney General

State of California
DEPARTMENT OF JUSTICE



1515 CLAY STREET, 20TH FLOOR
P.O. BOX 70550
OAKLAND, CA 94612-0550

Public: (510) 622-2100
Telephone: (510) 622-2254
Facsimile: (510) 622-2270
E-Mail: Jamie.Jefferson@doj.ca.gov

Via Certified U.S. Mail & E-Mail

February 17, 2011

Zumiez, Inc.
Attn: Brenda Morris
6300 Merrill Creek Parkway
Everett, WA 98203

RE: NOTICE OF VIOLATION to Zumiez, Inc. (JCT #3582)
People v. Burlington Coat Factory Warehouse Corp. et al.
Superior Court of California, County of Alameda, Case No. RG 04-162075

Dear Ms. Morris:

I am writing to you about an accessory purchased online from Zumiez that violates the lead standards established in a consent judgment to which your company is a party and that violates California Health and Safety Code section 25214.2(b)(3). This letter constitutes a Notice of Violation pursuant to Section 4.2 of the consent judgment. A copy of the consent judgment is available on our web site, at <http://ag.ca.gov/prop65/pdfs/-amendedConsent.pdf>.

The violation was observed in a green leather bracelet with jewels. The SKU is 17799100080018. Our internal reference number is JCT3582. (Please use the internal reference numbers in correspondence about this notice.)

Samples of this accessory were purchased on line on January 4, 2011. Test results indicate 13,200 ppm lead in the "leather" itself. A photo of this piece, along with the test reports and supporting documentation, are enclosed with this notice.

Lead is a toxic metal that damages the nervous system and other organs. A part of your response to this notice under section 4.2.3 of the consent judgment, we request that you provide data about the amount of the different jewelry items offered for sale, sold, and removed from shelves in your stores in California. We also would like to know what the company will do with the jewelry that it will not sell in California, and what measures your company will take to prevent other jewelry with lead from being sold in the future.

Notice of Violation to Zumiez
February 17, 2011
Page 2

Please do not hesitate to call if you have any questions.

Sincerely,

JAMIE JEFFERSON
Deputy Attorney General

For KAMALA HARRIS
Attorney General

Enclosures

cc: Caroline Cox, Center for Environmental Health
Eric Somers, Lexington Law Group
Stephen M. Lerner, McDonough Hall & Allen PC

OK2007900181
zumiez.docx